

TWANZ Exemplar Case Study

Good One Party Register

Summary

The Good One Party Register is a Police-led initiative to decrease adverse events resulting from parties in Christchurch, particularly with tertiary students in the Riccarton West area. Set up in February 2014, Good One is a website <http://goodone.org.nz/> where anyone can register the details of an upcoming party. After registration, a Police representative usually contacts the party host to talk through party management advice and become a contact point for further enquiries or assistance. In 2015, Good One expanded to north and mid-Canterbury. Over 35,000 party people have attended Good One registered parties in Canterbury since its launch.

Aims/Objectives

The overall aims of Good One are to contribute to:

- Fewer adverse effects of parties (e.g. noise, nuisance, property damage);
- Less need for official intervention (e.g. by the Police, Christchurch City Council Noise Control, Fire Service);
- Less alcohol-related harm, including adverse health effects, disorder, road accidents and assaults;
- Greater public order, neighbourhood tolerance and relationships; and
- Greater support for policing, the large resident student body, and wider community.

The objectives of Good One are to:

- Develop an online party register, to provide a way for people to register their party;
- Promote the register (particularly to tertiary students), and encourage party hosts to register;
- Provide online access to information about the responsibilities of party hosts, liabilities, and harm minimisation, for those who do and do not wish to register their party;
- Contact register users to discuss party management and build a relationship; and
- Where necessary, visit register users, and follow up any party-related issues.

What did you do?

An online party register was developed, and launched in February 2014 <http://goodone.org.nz/>, where anyone can register the details of an upcoming party. The register is currently targeted at young Christchurch residents (18-24 years of age), in particular, tertiary students. After registration, it is intended that a Police representative contacts the party host either by telephone or in person. By doing this, the Police develop a relationship with the host, offer party management advice and become a contact point for further inquiries or assistance. A Facebook page was also set up to encourage responsible party hosting <https://www.facebook.com/goodonepartyregister/>. In 2015 Good One expanded to Selwyn and Waimakariri districts.

What was the context / background?

Previous and ongoing work by the Police, student associations and local agencies has focused on reducing alcohol harm. While there was no explicit focus on Te Tiriti O Waitangi or Te Pae Mahutonga, the Good One project is a good example of managing alcohol harm, improving neighbourhood relationships and strengthening relationships between youth and Police, to keep people safe and connected.

How was it organised and who was involved?

Good One is a Police-led initiative, and is supported by a number of other organisations, including:

- Accident Compensation Corporation (ACC);
- Health Promotion Agency (HPA);
- Community and Public Health, Canterbury District Health Board (CDHB);
- Lincoln University, and Lincoln University Students' Association (LUSA);
- University of Canterbury (UC), and University of Canterbury Students' Association (UCSA); and
- Christchurch Polytechnic Institute of Technology (CPIT).

These organisations and others collaborate with Good One in a variety of different ways. Good One links with the activities of other organisations interested in promoting and protecting the health and wellbeing of young people. These include Red Frogs – a support network for young people, whose work includes providing care, food, and water at events, and White Elephant Trust – a Trust that supports youth development activities in the Greater Christchurch area. In addition, some liquor outlets in Christchurch (including selected Super Liquor and Bottle-O stores) have been responsive to taking on promotion of the Good One party register. This has included displaying posters, providing flyers, and using Good One floor mats in store.

What resources did you need?

Good One has been driven by local Police champion, Steve Jones, Community Sergeant in the Riccarton-West district.

The Good One project started with financial support from HPA and ACC in its first year. Since then, the project has been reliant on HPA funding.

Has it been evaluated? How successful has it been?

An evaluation of the first phase of the Good One party register was completed in September 2015, by the Information Team, Community and Public Health, CDHB.

The evaluation incorporated monthly registration data and website statistics from the Good One website and Facebook page to assess the uptake and use of the register. Separate online surveys were conducted to investigate the experiences and views of Good One party register users and stakeholders.

The evaluation found that increasing numbers of people are accessing the Good One website, and website users tend to spend a relatively short period of time on the website. As of 30 June 2015, the Good One Facebook page had a total of 1,546 “likes”, and provided an avenue for people to access the Good One website.

The evaluation reports that as of June 2015, 282 parties in total were registered on Good One since inception. The number of parties registered each month appears higher in 2015 than in 2014. In the first few months of 2016 registrations were 15% higher than the same months in 2015.

Of those 34 register users who completed a survey asking them about their views and experiences of Good One, (a response rate of 23%), respondents used Good One because they wanted to avoid any problems, and ensure that their party was both fun and safe. By registering their party, respondents felt reassured that if there were any issues they would be able to get assistance quickly. Good One was seen as a simple way to notify the relevant agencies, and source additional information. It was seen that using Good One facilitated a good relationship and enhanced communication with the Police.

The majority of respondents agreed that the tips provided on the Good One website and/or by Police officers were helpful, in particular, advice to think about your neighbours, know who was at your party, and to not hesitate to call the Police if need be. Using Good One encouraged communication with neighbours, and respondents mentioned that the personal connection with the visiting Police officer was beneficial. Twelve respondents mentioned that they were not contacted after registering their party.

When asked whether they would consider using Good One again, 84 % of respondents indicated that they would. Many respondents had recommended Good One to other party hosts, and stated that they would do so again in the future.

In addition, Good One Party was published on the Police Good Practice Index in November 2015, in recognition that the Good One Party Register is achieving good results and is an example of an intervention that could be followed by other police districts, looking for ways to deal with residential party issues.

As of the end of February 2016, there have been a total of 431 parties registered, an average of 84 party goers per registered party making a total of 36,324 party-goers at Good One registered parties since the start of 2014. Overall, it appears that Good One is meeting its main objectives, by providing a means for young people to easily access party management-related advice and support.

Has this become business as usual / influenced processes in your organisation?

Use of the Good One Party Register has been particularly well integrated into the Riccarton neighbourhood and through the UCSA. Working collaboratively between agencies and student associations/tertiary settings has been successful.

Future Plans

The Good One steering group has increased its membership of student and tertiary staff representatives.

In the second half of 2016, promotion of Good One will take place with year 13 secondary school students, in anticipation of school leaver parties.

Key Learning Points

Increasing the reach of the programme both within the tertiary student population and among other groups may need to employ some more diverse promotional methods.

Uncertainties in funding are a challenge and will need serious consideration if Good One is expected to be sustainable and provide quality support to a greater number of register users in the long term.

Rolling Good One out beyond the Canterbury region will require local champions to drive it.

By ensuring consistent implementation, personal contact with register users, and employing plans for a sustainable future, it is hoped that Good One can continue to support greater numbers of young people in Christchurch, and possibly, other parts of New Zealand.

Thematic Categories

Method	Topic	Population Group
Campaign / Event	Alcohol / Substance Misuse	Staff
Pedagogy Related	Built or Social Environment	Students
Project	Food / Healthy Eating	Wider Community
Policy / Procedure	Emotional / Mental Health / Sleep	Other- PleaseState
Whole System Approach	Physical Activity / Active Transport	
External Partnership	LGBTIQA	
Research	STIs / Contraception	
Baseline Evaluation	Natural Environment	
Other- Evaluation	Tobacco	
	Healthy Relationships	

	Social Connectedness	
	Other- Please State	

Your Contact Details

Name of Organisation	Community and Public Health, Canterbury District Health Board
Contact Name / Details	Anna Thorpe anna.thorpe@cdhb.health.nz
Links	http://goodone.org.nz/ https://www.facebook.com/goodonepartyregister/

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